

# 16-WEEK VIRTUAL LEADERSHIP PROGRAM



# **16-WEEK VIRTUAL** LEADERSHIP PROGRAM

This comprehensive 16-week online program prepares current and aspiring EMS administrators in Missouri to successfully lead and manage ambulance services in today's evolving healthcare landscape. Delivered entirely through a virtual classroom, the program combines weekly live sessions, interactive case studies, group discussions, and practical assignments to give participants flexible yet structured learning opportunities.

Key topics include:

- Servant Leadership & Quality Improvement cultivating morale, reducing burnout, and applying CQI processes to enhance patient care and organizational performance.
- Financial & Economic Management mastering budgeting, revenue streams, sustainability strategies, and understanding the economic realities facing Missouri's ambulance districts.
- Regulatory & Legal Compliance navigating Missouri and federal EMS laws, HIPAA, Medicare/Medicaid requirements, and the Missouri Sunshine Law.
- Human Resources & Workforce Development strategies for recruitment and retention, performance management, and compliance with state and federal employment laws.
- Funding & Community Engagement identifying grant opportunities, building fundraising strategies, and strengthening public trust through ethical leadership and transparent communication.

Each week focuses on a new theme, with assignments and projects reinforcing practical application. The program culminates in a capstone project, where participants design a comprehensive EMS administration plan tailored to Missouri's unique environment and challenges.

### WHO SHOULD ENROLL

EMS administrators, district leaders, board members, and emerging leaders preparing for administrative roles in Missouri ambulance services.

### **FORMAT**

16 weeks, fully online. Includes live virtual classes, collaborative projects, and independent assignments (approximately 3–5 hours per week).

By the end of this program, participants will be equipped with the tools, strategies, and confidence to improve patient care, ensure compliance, and lead Missouri EMS organizations with integrity and vision.

## **DATES & COST**

January 6 - April 23, 2026, Tuesdays & Thursdays, 12:00 pm - 1:30 pm

\$1,500 per student (\$250 discount for MAA Members)

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